



Dear <FirstName>,

**Looking to generate interest and leads from a webinar or seminar?
Having trouble getting enough registrants?
You're not alone, we can help.**

Webinars are an effective lead generation method but are becoming so popular that getting enough attendees is now longer as simple as sending out an invitation. First you must target the right audience. Then you must connect with the right message and offer. Then you must reach out with a personal touch. Harte-Hanks' CiMarketConnect has programs designed to fill your webinar or event and are ready to deploy quickly.

With a **CiMarketConnect** project from Harte-Hanks you will get:

- **CiTDB Targeting** –Used by the biggest names in technology for over 30 years it is the consensus IT targeting leader, no source will provide you a better list of targets.
- **Proven Integrated Approach** – CiMarketConnect projects utilizes an integrated email and caller outreach to achieve superiors results. We will help you craft and aim your message to your target audience.
- **Rapid Deployment** – Our focused and responsive project management team takes great pride in its ability to get new client projects up and running in just a days.
- **Professional Caller Acumen** – no call team is as focused or experienced in talking technology opportunities. This is our focus, we're probably talking to one of your customers today.

"And best of all, you get the right prospects filling up your webinar"

To find out more about CiMarketConnect click this link:
<http://citdb.com/pages/citdb/marketconnect.html> or call 800.854.8409 ext 7230 and discuss how we can make you a hero this month.

Your next customer is already in our database. Isn't it about time you spoke to them?

[Learn more](#)

To start selling more effectively and efficiently, contact me today. Ask me about your special offer!

<salesperson>
<salesperson phone>
[<salesperson email>](#)



Unsubscribe:

Our aim is to provide you with relevant, high-value promotional offers that will help you to best grow your business. However, Harte-Hanks respects your time and privacy. [Click here](#) if you no longer wish to receive this type of email communication.

Questions? Comments? Our mailing address is:
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