



2ND QUARTER OPPORTUNITY REPORT



Dear [FIRSTNAME],

Looking for Opportunity? Check out the Ci Opportunity Report

A Quarterly Publication Designed to Help IT & Telecommunications Companies Improve their Sales & Marketing Efforts

In the Quarter 2 edition of *Harte-Hanks' Ci Opportunity Report* you will find insight to these questions:

- What does IT contact churn look like?
- Do companies follow through on their IT buying plans?
- How can Ci Triggers drive sales and marketing performance?
- What are common mistakes companies make managing their prospect and customer lists?
- What are three sure-fire things a company could do to improve their marketing lists?

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Sincerely,

[AENAME]
[AEPHONE]
[\[AEEMAIL\]](#)



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2007 Harte-Hanks
CiTriggers Opportunity
Report.

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Questions? Comments? Our mailing address is:
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