



Introducing Ci Tech Leads

Are you putting **The Power to Know®** in the hands of the right people? Find out with CiLeads! CiLeads makes it **EASY** for you to find companies that can benefit from SAS Enterprise Intelligence Platform, SAS Intelligence Solutions, & SAS Industry Solutions.

What is CiLeads?

CiLeads provides you with fast, direct links to CiTDB technology installs, categorized by industries:

- Manufacturing
- Education
- Banking/Finance
- Retail
- Government
- Medical
- Transportation/Utilities
- Services

Visit the SAS Library today to find fast industry specific leads!

How do I access CiLeads?

Accessing CiLeads is EASY! Simply visit the SAS Library & click on AccessCi or go to www.accesssci.com. AccessCi is the web based access point for CiTDB.

How can I get help with using CiLeads?

Mark your calendars! Please join us for a 30 minute, interactive training of CiLeads via AccessCi:

- Friday, August 17, 2007 at 10:00 am ET
- Friday, November 16, 2007 at 10:00 am ET
- Friday, February 15, 2008 at 10:00 am ET
- Friday, May 16, 2008 at 10:00 am ET

What will the CiLeads training cover?

In this brief AccessCi refresher course (for new users also), you will:

- Learn how to find technology leads, based on industry
- Demonstrate how to search by technology rich companies/enterprises
- Demonstrate how to download company profiles within your respective territories
- Discuss how to use the data to find the right contacts, at the right location, at the right time

For more information, contact:

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CiTechnology Database (CiTDB) tracks technology installations, business demographics, key IT decision makers & planned purchases at more than 680,000 locations throughout North America, Latin America & Europe. The power of CiTDB intelligence fuels your lead generation, telemarketing, direct mail, e-mail marketing & market segmentation programs. No other source gets you closer to technology buyers of systems/servers, storage, personal computers & software.

Visit www.accesssci.com today to find technology information you can use.

