



Dear [FIRSTNAME],

Your data is backed up and it's safe... but what if you need to get to it quick...how long will it take, and will you get the right files?

We know that 80% of data is not accessed in 90 days and 60% will never be accessed*. So when you go looking for your backup, safe, data, and spend hours trying to locate it... how much did that time cost you and was it effective use of your day....? Leading archive technology providers **EMC Centera™** and **BridgeHead Software** know exactly how much time you should be spending on managing data! (None!)

EMC's Centera archive technology and BridgeHead's HT FileStore™ software provides a powerful yet cost-effective solution to manage your data:

- HT FileStore automatically identifies and moves unused data to a secure and scaleable Centera archive.
- A backup copy gets written to a separate device at the same time.
- No additional backup needed.
- Backup, restore, and other data managing costs are dramatically reduced
- Best of all your time is now yours again.



[Click here](#) to learn how EMC and BridgeHead can manage your data.

* according to a 2006 industry study commissioned by Bridgehead Software, conducted by emedia in the US and UK



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