



Learn About Technology Buying Trends in China

Webinar Invitation
May 21, 2008 - 11am PCT



Dear [FIRSTNAME],

What's Really Happening in the World's Fastest Growing Technology Market

Harte-Hanks is building the largest source of technology decision makers and buying intentions in China. We've already profiled nearly 2,000 large companies. Along the way we've made some very interesting observations.

During this free webinar, we'll share key insights on the technology market in China including:

How big is the market for technology companies...really?
The answer may surprise you.

What are the most popular technology initiatives being deployed?
We dig for 18 different initiatives. Find out which are most common.

How does the technology infrastructure in China compare to other parts of the world?
Lots of similarities, but some key differences.

- What does the IT purchasing decision making structure look like in China?**
Decisions get made a little differently in China.

To register for this free webinar, click [here](#).

Technology Buying Trends in China

Date: May 21, 2008
Time: 10AM PCT
Duration: 1 hour

[Register](#)

What it is:
The CiTDB in China lists significant technology buying initiatives and profiles of key decision makers in thousands of business locations in China, each of them gathered and verified through telephone research.

Question: What does the China technology database track and how do you obtain your information?

Answer: The CiTDB in China lists significant technology buying initiatives and profiles of key decision makers in thousands of business locations in China, each of them gathered and verified through telephone research.

Join me on May 21st at 10am PCT for a LIVE Webcast.

Speaker
Randy Wussler,
Vice President of
Operations
Market Intelligence
unit of Harte-Hanks



Randy Wussler oversees all aspects associated with the development, ongoing updating and maintenance, marketing, and implementation of all CiTDB intelligence solutions in the Americas. Mr. Wussler has been with Harte-Hanks since 1991 and has driven many of the major product development, marketing, customer service, and call center initiatives surrounding the CiTDB during that time.

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