



GUARANTEED LEADS

Put our team to work for you.

100 guaranteed "marketing leads" - Sales Call Ready, Event Registration, White Paper Recipient, or Opt-In Emails

Your sales force should spend their time closing sales, not qualifying leads.

Eliminate the unknown variables when you need to rollout a new product or announce an event or just plain find new business. Put the proven power of Harte-Hanks' Ci Technology Database™ directly into your marketing campaigns.

What you will receive:

- Sales Ready Leads waiting for a follow up sales call
- Web Event Leads wanting to attend your upcoming event
- White Paper Leads ready to see your latest report
- Demo leads wanting a web demo of your services
- Newsletter registrants
- Opt-in email requests



Over the past 5 years and nearly 1000 programs we've developed the tele-prospecting expertise to be able to commit to you that we can provide 100 Guaranteed Leads----new prospects for you to sell and market to. There is no better way to fill your pipeline quickly!

Effective tele-prospecting starts with a great calling list. We use our own proprietary Ci Technology Database (CITDB). Our database profiles the companies that account for 80% of the world's IT expenditures. In addition to business demographics and key decision makers, our database tracks relevant installed technology at these business locations--technology such as hardware, software, telecommunications equipment, vendor preferences and more. The type of information that enables our clients to target their prospects more effectively.

Hit your Target Market



Take advantage of this exclusive offer now.

Contact us today by calling
(800) 854-8409 ext. 7230
for a free consultation

The Ci Technology Database is the nation's leading provider of technology business intelligence, allowing thousands of companies to pinpoint specific locations where technology opportunities exist and direct their campaigns to the right contact, at the right location with the purchasing power.