



INTRODUCING WHOLE MARKET TECHNOLOGY INTELLIGENCE

Dear <FirstName>,

Introducing Ci WholeMarket

Are all lead responses from your web site or email offers the same? [Replay](#) our webcast to learn how you can solve Critical Marketing Problems with **Ci WholeMarket**

Are they even leads? The challenge faced is that you do not understand enough about these inquires to properly qualify and rank them for follow up. The ability to quickly rank and qualify and opportunity is becoming more essential and where Harte-Hanks' **Ci WholeMarket** can help.

**Ci WholeMarket** provides the highest quality estimates of IT spend and installed technology available on ALL BUSINESSES LOCATIONS in North America, EVERY ONE! These are key metrics that you can use to size, rank, and prioritize opportunities as they flow in. We have leveraged over 35 years of quality data collection in the IT space to produce unparalleled insight into your customers, prospects, and markets.

**Speaker**  
Randy Ilas  
Director Product  
Marketing  
Harte-Hanks Ci  
Technology  
Database



[View Replay](#)

#### IMPACT ACROSS YOUR ENTERPRISE

There will be three different methods for how **Ci WholeMarket** can be leveraged in your organization.

- 1) **Full Database Overlay** – append all **Ci WholeMarket** estimates to every record in your CRM and SFA databases.
- 2) **Regular Match & Append** – Append Ci Whole Market to every incoming lead, either in batch or real time.
- 3) **CRM / SFA integration** – Provide all of your sellers links within the SFA tool to access Ci Whole Market estimates so they can better target their efforts.

Address Manufacturing	
Company Name	ABC COMPANY
Address	123 MAIN ST
City	NEW YORK
State	NY
Zip	10001
Phone	(212) 555-1234
Fax	(212) 555-5678
Website	WWW.ABC.COM

  

Site Technology / Estimated Estimates	
Site Name	123 Main St
Site Type	Office
Site Size	10,000 sq ft
Year Built	2005
Year Renovated	2010
Site Status	Active
Site Category	Office
Site Sub-Category	Office
Site Type	Office
Site Size	10,000 sq ft
Year Built	2005
Year Renovated	2010
Site Status	Active
Site Category	Office
Site Sub-Category	Office

For more information on **Ci WholeMarket** please visit our site where you will find a brochure, sample profile and other resources to aid you in your marketing efforts.

Your next customer is already in our database.

[Get more info](#)

Sincerely,

[AE]  
[\[AEPHONE\]](#)  
[\[AEEMAIL\]](#)

The Ci Technology Database is the nation's leading provider of technology business intelligence, allowing thousands of companies to pinpoint specific locations where technology opportunities exists and direct their campaigns to the right contact, at the right location with the purchasing power.



Unsubscribe:

Our aim is to provide you with relevant, high-value promotional offers that will help you to best grow your business. However, Harte-Hanks respects your time and privacy. [Click here](#) if you no longer wish to receive this type of email communication.

Questions? Comments? Our mailing address is:  
9980 Huennekens Street  
San Diego, CA 92121